

**FOR IMMEDIATE RELEASE**

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**[PSCPets.com](http://PSCPets.com) Donates to Bob's House for Dogs**

*[PSCPets.com](http://PSCPets.com) and Customers Donate Calming Support for Dogs in Need*

**Menomonie, Wisc., April, 1<sup>st</sup>, 2012** – [PSCPets.com](http://PSCPets.com), a leading online supplier of health and wellness products for pet, has teamed up with [Bob's House for Dogs](http://Bob's House for Dogs) to help dogs in recognition of National Stress Prevention Month. Throughout the month of April, PSCPets.com will be running a rescue outreach program and will be working with customers to donate [PSCPets Calming Formula](http://PSCPets.com) products for dogs in need of stress relief.

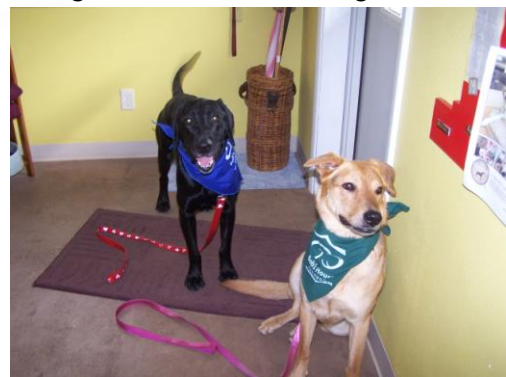
[Bob's House for Dogs](http://Bob's House for Dogs) is a foster care and adoption center for dogs mainly focuses on dogs that have special medical needs, are physically disabled, elderly dogs that would otherwise be euthanized, dogs that are unable to deal with the stressful conditions of other rescue settings, and dogs that have been abused or



are puppy-mill survivors. With an open, home-like environment the canine residents can openly socialize with each other, lounge on couches, or play in the fenced-in recreation area. One of the main goals at [Bob's House for Dogs](http://Bob's House for Dogs) is to help dogs alleviate some of their anxiety to help prepare them for their forever families. Over the past two years, Bob's House has been home to approximately 200 dogs and has successfully facilitated the adoption of almost all of them – which is very impressive due to the number of unique needs and stories associated with them.

In addition to the adoption initiative at [Bob's House for Dogs](http://Bob's House for Dogs), volunteers also participate in a “Canine Companion” program and bring canine house quests to 17 area nursing homes and assisted living facilities. Through this program, Bob's House's canine guest can brighten the lives of nursing home residents with a simple wag of a tail, outstretched paw, or gentle nuzzle. [Bob's House for Dogs](http://Bob's House for Dogs) operates only on donations and fundraisers and does not receive any funding from the shelters and rescues that they provide foster care, medical needs, food, training, and adoptions for.

Dogs in any situation can get stress, including while living in loving forever homes. So, to help both Pet Parents and Bob's House care for dogs in stressful situations, PSCPets.com is offering Pet Parents 20% off on all [PSCPets Calming Formula](http://PSCPets.com) products. Plus, for each bottle that is purchased during the month of April,



PSCPets.com will also donate one bottle to [Bob's House for Dogs](http://Bob's House for Dogs). Additionally, customers who would like to help support [Bob's House for Dogs](http://Bob's House for Dogs), can also donate \$3.00 through the cart page, which Bob's House can use to purchase items they need from the PSCPets.com website.

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Pet Parents or individuals who would like to purchase the [PSCPets Brand Calming Formula](http://www.probioticsmart.com) can do so online or by calling 1.888.873.9719. To receive the 20% off all [PSCPets Calming Formula](http://www.probioticsmart.com) Products customers can use promo code CALMING while ordering online or by phone - valid through the end of April, 2012. To learn more about [Bob's House for Dogs](http://www.probioticsmart.com) or to make a donation please visit <http://www.probioticsmart.com/outreach>.



### About [ProbioticSmart.com](http://www.probioticsmart.com)

Launched in 2009, [ProbioticSmart.com](http://www.probioticsmart.com) is a revolutionary site for pet parents who are focused on their own health, as well as the health of their four-legged companions. Established to form a connection with their customers, [ProbioticSmart.com](http://www.probioticsmart.com) offers high-quality products to help keep the whole family healthy. When consumers shop at [PSCLife.com](http://www.probioticsmart.com) and [PSCPets.com](http://www.probioticsmart.com), they know they will receive trusted products at an affordable price. Best of all, the luxury of shopping from home has the added experience of being able to learn more about healthy living with [ProbioticSmart.com's blogs](http://www.probioticsmart.com), while also earning [PSC Points](http://www.probioticsmart.com) with every purchase, which will accumulate in your account to be used toward discounts on future purchases.

[ProbioticSmart.com](http://www.probioticsmart.com) is a BBB Accredited Business, PayPal verified and SSL Secured via GlobalSign so customers know when they check-out, their information will be secure.

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